



For Release: Pre-Campaign

The CFC-O Kicks-off 50th Year of Helping People in Need on 3 October

(Date) – Place, Installation Name – Your opportunity to make a world of difference begins 3 October through the [Combined Federal Campaign-Overseas](#) (CFC-O). The CFC-O, which ends on 2 December, is the annual workplace giving campaign for the five overseas combatant commands. The CFC-O, managed by Global Impact, has raised more than \$140 million during the past decade, with nearly \$14 million going to humanitarian causes last year alone

This year marks the 50th Anniversary of the campaign, founded in 1961 by President John F. Kennedy. The generosity of DoD uniformed and civilian personnel serving throughout the five overseas combatant commands makes the CFC-O one of the most successful charitable workplace giving campaigns in the world.

Serving overseas often offers the unique opportunity to see firsthand the hardships people face around the world: limited access to clean drinking water, malnutrition and lack of educational opportunities, to name a few. The CFC-O offers an opportunity to touch lives of people in military communities, across the nation and around the world.

With more than 2,400 charities from which to choose, contributors can find and support causes that have personal significance. Contributors also have the option to give to the overseas military community through the Family Support and Youth Program (FSYP) fund. FSYP donations are returned to overseas military installations to support quality of life programs for uniformed service members, federal civilians and their families.

Contributors can go to www.cfcoverseas.org to complete a paperless contribution via credit card, debit card or e-check. Donations can also be made via payroll allotment, cash or check on a paper Pledge Card. Start making the world a better place by visiting www.cfcoverseas.org or contact your CFC-O Unit Representative.

Follow the campaign on [Facebook](#) and [Twitter](#).

About the CFC and CFC-O

Dedicated uniformed and civilian personnel demonstrate their generosity each and every day with service to our country and by joining together to help people and communities in need through the Department of Defense Combined Federal Campaign-Overseas (CFC-O). The CFC-O, managed by Global Impact, is one of the most successful charitable workplace giving

campaigns in the world. The five combatant commands raised more than \$13.8 million in 2010 to reach out with life-saving and life-enriching services benefiting millions of people. For more information, visit www.cfcoverseas.org.

About Global Impact

Global Impact raises funds to meet critical humanitarian needs around the world. Global Impact supports an alliance of 58 U.S. based international charities through innovative partnerships and employee giving programs and provides solutions to meet the unique giving needs of organizations and donors. Additionally, Global Impact distributes charitable donations for some of America's top corporations and manages two of the world's largest workplace giving campaigns: the Combined Federal Campaign of the National Capital Area and the Combined Federal Campaign-Overseas. Since 1956, Global Impact has generated more than \$1.3 billion to assure help for the world's most vulnerable people. Learn more at www.charity.org.