

# 2011 Combined Federal Campaign-Overseas (CFC-O) Public Service Announcement (PSA) Sample Texts



## **PSA Sample Text #1 (Any Branch)**

I am a member of the United States (insert branch of service) – proud to answer my nation’s call to service. I believe that a part of that service is contributing what I can to the Combined Federal Campaign. For the past 50 years, the CFC has provided funding for organizations that make our world a better place by supporting our military families, looking for cures for terrible diseases, providing for some of the world’s poorest people and helping to restore communities after natural disasters. Many of us or those we loved have received assistance from a CFC supported organization. Give generously to the CFC today!

## **PSA Sample Text #2 (Army)**

Soldiers often extend their service to their country by helping those less fortunate than themselves. Consider the Army platoon that delivered 2,400 backpacks full of school supplies to Iraqi school children or the one that distributed winter supplies such as shoes and warm clothing to the residents of Safidar village, Afghanistan. These are not unique stories – we give because we care. We want to help make the world a better place and help when we have the opportunity. I would like to encourage all of you to join me in making a contribution to the Combined Federal Campaign-Overseas this year. Your support will Make a world of difference!

## **PSA Sample Text #3 (Navy)**

Members of the United States Navy serve with honor and distinction around the world – answering our nation’s call not only to protect and defend but also to assist those less fortunate than ourselves. When Haiti and Japan were devastated by natural disasters, we were there to clean up, deliver life saving supplies and rebuild communities. We travel to Jamaica with medical missions. We visit orphanages in Malaysia. And, each fall, we give to the Combined Federal Campaign-Overseas to support charitable causes we feel passionate about. Thank you for your service and your support of the CFC.

## **PSA Sample Text #4 (Marines)**

United States Marines serve wherever they are called – like those who deployed to provide humanitarian assistance and disaster relief in the Caribbean and Central and South America, and those who readied supplies and emergency stations in Japan and those who helped evacuate Egyptians fleeing from Libya. We dedicate our service to those who need our help. Each fall, we have a unique opportunity to offer our financial support through the Combined Federal Campaign. There are over 2,400 charitable organizations that count on our support to help make the world a better place. Join me in this 50 year tradition of caring by completing a pledge card today.

## **PSA Sample Text #5 (Air Force)**

Today’s Air Force makes the world a better place by protecting our freedoms, delivering supplies to areas devastated by disasters, evacuating refugees from war-torn regions and helping those in need around the globe – like SrA Mabel Aguirre who, while serving at the Craig Joint Theater Hospital in Afghanistan, tended a little boy who was injured when the propane tank used to heat his family’s house exploded. This fall, we have an easy opportunity to extend our service through a donation to the Combined Federal Campaign. There are over 2,400 charitable organizations counting on our support. Join me in completing a pledge today.