



2010 Combined Federal Campaign-Overseas Public Service Announcement Talking Points

Personal choice. Collective strength.

- Combined Federal Campaign-Overseas (CFC-O) is our annual giving opportunity to join together and collectively support people and communities in need.
- Thanks to your generosity, military personnel pledged more than \$15.6 million in 2009 to charitable organizations that depend upon your support.
- Our shared contributions make the world a better place.
- Choose the charities that you feel passionate about, and know that through the CFC-O you will help someone in need.

Charities depend upon your support.

- The 2010 CFC-O Charity Listing contains more than 2,300 charitable organizations working to address the many critical needs throughout the world.
- Without your support, the participating charities will not receive much-needed funding to support their critical programs and services.

Extend your service.

- We have made a commitment to serve our country and the American people.
- Each day, we see firsthand the hardships that people experience here in our military communities, across the nation and around the world.
- Through the CFC-O, you have another opportunity to serve by raising funds for more than 2,300 charitable organizations that depend upon your generosity.

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The CFC-O supports our own military communities.

- CFC-O organizations have an impact on the lives of military personnel and their families. Many of these charities may have helped you, your family or your friends.

Make your pledge today.

- If you have never participated in the campaign, **please join us**. If you have given in the past, I thank you for your support and invite you to participate again this year.