

FOR RELEASE PRE-CAMPAIGN

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**Combined Federal Campaign-Overseas Announces
Fundraising Goal of \$15.7 Million to Help People and Communities in Need**

*Opportunity to Make a World of Difference
Begins 4 October and Ends 3 December*

(Date) – Place, Installation Name --The Combined Federal Campaign-Overseas (CFC-O), the annual giving drive for the Department of Defense, announced a \$15.7 million campaign goal today. The campaign kicks off on 4 October and continues through 3 December 2010 in all five overseas combatant commands. During the campaign season, uniformed and civilian personnel can contribute to help people in need in military communities, across the nation and around the world. The campaign is managed by Global Impact.

“Uniformed and civilian personnel are seeing the need every day through their service to our nation,” said Renée S. Acosta, President and CEO, Global Impact. “Due to their generosity, last year’s campaign provided more than \$15.6 million to support the important work of charities around the world. This year, our goal is to raise \$15.7 million because the needs are greater than ever.”

The campaign features more than 2,300 charities from which contributors can choose a cause that matches their individual passion. The CFC-O offers contributors the opportunity to give using the traditional paper Pledge Card or through e-Giving at www.cfcoverseas.org. Contributors who are interested in supporting their local overseas military communities can make a contribution to the Family Support and Youth Programs (FSYP). Donations to FSYP are returned to the installation to support quality of life programs for overseas service members and their families.

“Every member of **[Installation Name]** will be given the opportunity to participate in the 2010 CFC-O,” stated **[Leader Name], [Leader Title]**. “If you have never participated in the campaign, please join us. If you have given in the past, I thank you for your support and invite you to participate again this year.”

About the CFC and CFC-O

The Combined Federal Campaign (CFC) is the only authorized solicitation of Federal employees in their workplaces on behalf of approved charitable organizations. The mission of the CFC is to support and to promote philanthropy through a voluntary program that is employee-focused, cost-efficient and effective in providing all Federal employees the opportunity to improve the quality of life for all.

Dedicated uniformed and civilian personnel demonstrate their generosity each and every day with service to our country and by joining together to help people and communities in need through the Department of Defense Combined Federal Campaign-Overseas (CFC-O). The CFC-O, managed by Global Impact, is one of the most successful charitable workplace giving campaigns in the world. The five combatant commands raised more than \$15.6 million in 2009 to reach out with life-saving and life-enriching services benefiting millions of people. For more information, visit www.cfcoverseas.org.

About Global Impact

Global Impact raises funds to address critical needs throughout the world. Since 1956, Global Impact has generated more than \$1.2 billion for thousands of charitable organizations to assure help for people and communities in need. In addition to supporting international relief and development programs, Global Impact strategically manages two of the world's largest workplace giving programs: the Combined Federal Campaign of the National Capital Area and the Combined Federal Campaign-Overseas. Global Impact is proud to hold the Charity Navigator Four-Star Rating and the Better Business Bureau Wise Giving Alliance Charity Seal. For more information, visit www.charity.org.
